



Data protection policy of the website

This personal data protection policy sets the manner in which user data is processed in connection with this site.

The users of this site are likely to communicate to GB-group, publisher of the site, personal data concerning them by filling out the forms or questionnaires available on the site. This data may be processed in accordance with the General Data Protection Regulation "GDPR" of 27 April 2016 and under the conditions attached to each form or questionnaire.

In charge of treatment and purposes

The personal data collected via the forms or questionnaires on this site is collected by GB-group, publisher of the site and acting as controller in the sense of the GDPR.

In connection with the use of the site and its services, the personal data that you provide is collected and processed by GB-group for the purpose of processing requests made via the forms available to you. This data may also be processed for commercial prospecting purposes, subject to compliance with applicable regulations (right of objection for prospecting by post and telephone - prior consent for prospecting carried out electronically). In addition, cookies on the site are intended to allow the proper functioning of the site, measure the audience of the site and also customize your experience, and, subject to your agreement, send you targeted advertising or personalized communications related to your interests or needs, and send you commercial prospecting messages.



Characteristics on usage and data collection

You do not have to answer all the questions you are asked.

The mandatory nature of the communication of information is indicated by the presence of an asterisk. Failure to communicate this data will make it impossible for GB-group to process your request.

How to exercise your rights

You have rights to your personal data that we collect and process in connection with your use of the site, its services and your requests. These rights are:

- a right to access, rectify and delete data (inaccurate, incomplete, equivocal, or out of date);
- a right to object to the processing of your data at any time in the context of the commercial prospecting;
- the right to limit the processing of your data under the conditions provided by the regulations;
- the right to data portability;
- the right to withdraw your consent at any time;
- the right to lodge a complaint with a supervisory authority.

Recipients of the data

Your personal data (name, full address, telephone number, email, country) may be communicated to:

- any entity of GB-group for the purpose of commercial prospecting or service and / or in case of pooling of resources or grouping of companies;
- our subcontractors for the sole needs of subcontracting;
- our partners to enable you to enjoy the benefits of these partnerships;
- surveys or polling institutes, acting on behalf of GB-group, for statistical purposes, knowing that you are not required to respond to their requests and that your data will be destroyed after treatment.



Using your data for prospecting purposes

In accordance with the applicable regulations, any survey by automated calling machine, electronic mail, sms / mms or fax, as well as any transfer or rental of the data for prospecting purposes using these means, will be carried out only with the prior consent of the user concerned.

You will only receive prospecting messages from the GB-group company by stipulating it in our form on the site, you will be able to return at any time on this consent, and in particular each of the prospecting emails will offer you the possibility to oppose for the future the sending of new prospecting emails by GB-group, publisher of the site.

At any time and free of charge, you can oppose any prospection by email by writing to contact@gb-group.co.

Cookies

When consulting our website, information about your browsing may be stored in "Cookies" files installed on your device (computer, tablet, smartphone ...), subject to the choices expressed about cookies and that you can change at any time.

The information below allows you to better understand the operation of cookies and the use of current tools to configure them.

What is a cookie ?

A cookie is a small text file, image or software, containing information, which is saved on the hard disk of your terminal (eg computer, tablet, smartphone, or any device allowing to browse the Internet) when you consult a website with your browser software. It is transmitted by the server of a website to your browser. The cookie file includes the pages visited, the advertisements you clicked on, the type of browser you use, your IP address, and allows the issuer to identify the terminal in which it is registered, for the duration of the validity or registration of the cookie concerned.

Only the issuer of a cookie may read or modify information contained therein.



Cookies improve your comfort of navigation on our site. If you decide to block all cookies via your internet browser, you will not be able to visit all of the public part of our site.

As indicated on the information banner of the site, by pursuing your navigation on our site, you accept the deposit of cookies on your terminal. You can reconsider this decision at any time by opposing the deposit of cookies (see below: oppose the deposit of cookies).

Why do we use cookies?

We use 4 categories of cookies whose purposes are described below.

Some technical cookies (session cookies in particular) are essential for the proper functioning of the website. Their removal can lead to difficulties of navigation as well as the impossibility to subscribe online to our offers.

1. Technical cookies

Technical cookies are strictly necessary cookies for the functioning of the site. They facilitate communication for the provision of a service by electronic means specifically requested by the user. These cookies are deleted as soon as you close your browsing session.

These cookies are issued and deposited by GB-group. They have a very short life span, for the majority, the time of the session is not exceeding one year.

2. Audience measurement cookies - production of statistics

These cookies collect information about how visitors use a website. For example, the number of visits, the most visited pages ... These cookies make it possible to establish traffic analysis statistics from which the contents of our site are improved according to the success met by such or such page with our visitors.

Google Analytics, the statistics tool used by the GB-group company, generates a cookie with a unique identifier, which duration is limited to 2 years. We collect the IP address to identify the city from which you are connecting. The last two bytes are immediately anonymized. GB-group can not under any circumstances identify an individual internet user via the data collected.

Hotjar, the UX analysis tool used by GB-group, generates a cookie with a unique identifier, which duration is limited to 1 years. GB-group can not under any circumstances identify an individual internet user via the data collected.

The data collected is not transferred to third parties or used for other purposes.



3. Sharing cookies (social networks)

Our site contains Facebook plug-ins, Twitter plug-ins that allow you to share content from our site with others. When you use these sharing buttons, your internet browser will establish a connection with the servers of the social networks concerned and a third-party cookie is installed after collection of your consent. If you are connected to the social network during your navigation on our site, the buttons of sharing make it possible to connect the contents consulted to your user account.

In this context, the purposes and scope of the use of your data, additional treatments and your rights will be subject to the privacy policies of social network providers and placed under their full responsibility.

4. Targeted or advertising cookies

This type of cookie can only be installed with your prior consent.

These cookies collect information about the navigation of your terminal on our site in order to offer you targeted advertisements that are adapted to you and / or corresponding to your interests. They allow us to adapt the advertising content displayed on your device in our advertising space, depending on the browsing information collected.

We are also liable, subject to your choice, to use navigation information about your device collected by the cookies we emit, in order for example, to send you electronic proposals / sale offers or to display on our advertising spaces or on the sites of our partners (third-party sites) personalized advertisements that are specifically intended for you and that may be of interest to you personally.

These cookies also allow us to limit the number of ad appearances and help us evaluate the effectiveness of our advertising campaigns.

Google analytics and hotjar tools, the navigation tracking tools used by the GB-group company, generates a cookie which duration is limited to 13 months. The data thus collected by the company GB-group is not transferred to third parties or used for other purposes.

For the presentation of our targeted advertising on third party sites, we accept the installation of cookies by advertising agencies with which we have partnerships. As part of these partnerships, we may send them anonymous navigation data about you; we do not provide personal information about you to third-party sites that display our ads.



How to manage cookies?

Several options are available to manage cookies. Any setting you may undertake may change your Internet browsing and your access to certain services that require the use of Cookies.

If you share the use of your device with other people

If your device is used by more than one person and when the same device has more than one browser software, we can not be sure that the services and advertisements for your device correspond to your own use of that device and not to that of another user.

You can make the choice at any time to express and modify your wishes in terms of cookies, by the means described below.

1. Setting your browser

You can configure your browser software so that cookies are saved in your device or on the contrary that they are rejected either systematically or according to their issuer. You can also configure your browser so that the acceptance or rejection of cookies is offered to you punctually, before a cookie is likely to be registered in your device.

The configuration of each browser is different. It is described in the help menu of your browser.

For Chrome [™]

<https://support.google.com/chrome/answer/95647?hl=fr&hlrm=en>

For Internet Explorer [™]

<https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>

For Firefox [™]

<http://support.mozilla.org/fr/kb/cookies-informations-sites-enregistrent?redirectlocale=fr&redirectslug=Gérer+les+cookies>

For Opera [™]

<http://help.opera.com/Windows/10.20/fr/cookies.html>

For safari [™]

https://support.apple.com/kb/PH21411?viewlocale=fr_FR&locale=fr_FR



or

on Chrome

- Click on the three vertical dots icon on the browser toolbar.
- Select Settings.
- Click on "Show advanced settings".
- In the "Privacy" section, click on the "Content Settings" button.
- In the "Cookies" section, you can block cookies and data from third-party sites.

on Firefox

- At the top of the Firefox window, click on the Firefox button (Tools menu in Windows XP), and select Options.
- Select the "Privacy and Security" panel.
- Set Retention Rules: to "Use Custom Settings for History".
- Uncheck "Accept cookies".

on Safari

- Go to Settings> Preferences.
- Click on the "Privacy" tab.
- In the "Block cookies" area, check the "Always" box.

on Internet Explorer

- Go to Tools> Internet Options.
- Click on the "Privacy" tab.
- Click on the advanced button, check the "Refuse" boxes.

on Opera

- Go to Settings> Preferences.
- Click on the advanced tab.
- In the "Cookies" box, select the "Never accept cookies" check box.

Security

Our concern is to preserve the quality and integrity of your personal data. Applied security technologies and policies protect your personal data against unauthorized access and misuse. Individuals who have access to the data are required to respect the privacy of the users of this site and the confidentiality of their data.